



Why Heavy-Duty Truck Senior Executives Need Microsoft Windows[®] and SQL Server[®] Based Karmak Fusion



Using Windows-Based Karmak Fusion to Successfully Manage Your Heavy-Duty Business

Today more than ever, it's important that you have a business management system that is scalable, easy to use, and that can provide you with access to business information quickly. One way to do that is by using an industry standard platform. With strong market share, Microsoft Windows is a modern and trustworthy platform that will help you increase your productivity and profits.



Easy to Use for Your Team

- Whether training your new staff or trying to remember how to do an infrequent task, the familiarity of Microsoft tools makes it easy
- Robust search functionality, intuitive drop-down menus, and integrated help screens provide seamless navigation that delivers reliability and flexibility
- Basic point-and-click functionality allows your employees to complete their jobs faster and more accurately



Reliable and Trustworthy for Your Executive Team

- As the industry standard of technology, Microsoft Windows is a secure operating system that delivers peace of mind
- With millions of users, you are assured the system isn't going anywhere



Lower Business Expenses for Your CFO

- Not being tied to proprietary hardware allows you to choose the hardware you want and avoid the expense of proprietary solutions that are unnecessarily costly and complex

"We chose Fusion because we knew we wanted a Windows-based system. We needed something that was easy to use, but more importantly, when we turned people over, it would be easier to train on."

~ Mike Iben, CEO, Auto Safety House



The Benefits of Running Your Business on a Microsoft SQL Server

Microsoft SQL Server allows you to run your business on one server, allowing your company to lower hardware and maintenance costs. This highly-scalable platform provides you with dynamic reporting capabilities, access to real-time business information, and an easy way to tie in with 3rd parties to meet the needs of your organization as it grows.



Access to Business Information Now

- Drill down and create your own reports by accessing Microsoft SQL Server's reporting engine
- Easily view, export, and analyze information in a variety of formats, including Microsoft Word, Excel, PDF, and text files
- View custom reports for your employees, and easily share and collaborate on vital information to improve decision making



Works with 3rd Party Management Tools When Needed

- Makes it easier and more cost effective to tie in with 3rd party business solutions (i.e. CRM, payroll, and reporting systems)
- Connects your employees to the right data they need to make better decisions, faster
- Allows you to use state-of-the-art tools of your choice to analyze business information



Highly Scalable to Grow When You Do

- Capable of managing large amounts of information while delivering high performance as your organization grows
- Real-time platform with industry-leading backup and recovery options

Choose a full end-to-end Windows-based solution designed specifically for the heavy-duty industry. Give us a call at [800-622-6311](tel:800-622-6311) or visit us online at Karmak.com. We're certain that we can help your business be more efficient and profitable.

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