

The Importance of a Site-to-Site Virtual Private Network (VPN) Tunnel

A profitable and preferred high-performance remote access solution

The importance of VPN connectivity is substantial, and the use of VPN is widespread. VPN connections are reliable while allowing users to experience maximum network flexibility. This high-performance remote access solution provides companies just like yours the ability to establish a secure end-to-end private network.

Site-to-site VPN tunnel connectivity is specifically beneficial to Karmak ProfitMaster® customers. These benefits include:

> Single point of customer connectivity

Many customers allow Karmak support personnel open TELNET access. While this access is limited to Karmak's network, it is an unencrypted connection over the Internet. A secure VPN connection, however, strongly encrypts data such as passwords and other sensitive information so it is not passed openly over the Internet. As Karmak's preferred method of connectivity, a site-to-site VPN tunnel uses several methods to ensure that your data is not available to outside sources.

> Karmak Update Services

The Karmak Update Services product is designed specifically for ProfitMaster customers. A site-to-site VPN tunnel is required for communications between your ProfitMaster server and the Karmak Update Services server, and this site-to-site VPN tunnel provides a secure delivery method for ProfitMaster updates. In addition, Karmak Update Services allows for the secure transfer of price files and some OEM-specific communications.

> Timely support for ProfitMaster and Legacy products

With a site-to-site VPN tunnel, multiple Karmak support personnel could be diagnosing issues or working with multiple employees simultaneously. In addition, Karmak support personnel can connect to both ProfitMaster and Legend/INFO 5 at the same time, dramatically shortening the resolution time for your issues.

Having a site-to-site VPN tunnel is a highly-recommended solution that will enhance your customer support experience and heighten your business-to-business communication with Karmak. Advanced security and time-saving features provide a logical solution and a considerable benefit to Karmak customers of any size.

For information on moving your company to a site-to-site VPN tunnel, call today at 800-252-7625 in the United States and 800-527-6252 in Canada, or contact your Karmak Sales Representative.